



animania[®]

FESTIVAL

2012 COSPLAY CALENDAR COMPETITION - RULES AND PROCEDURE

[Last updated 30/05/2011]

Cosplay is a portmanteau of 'costume' and 'play'; referring to a form of masquerade, in particular the act of dressing up as a favourite character usually from an anime, manga or even games. A unique experience, **cosplay is a much-loved experience at all anime-related events and Animania Festival plays host to one of the best cosplay competitions in Australia.**

In 2011, we look forward to another grand and extraordinary year of cosplay. We expect fans to pull out all stops to bring **the ultimate self-created costumes that will pay homage to their most favourite character and bring it to life for all to see.** The best, most creative and most spectacular costumes and performances will be rewarded with great prizes, as well as the honour of earning a top place in one of Animania Festival's most loved competitions.

This document outlines the rules and procedures for the Animania Festival Cosplay Calendar Competition.

This new competition will not only showcase Australia's local Cosplayer talents and costumes, but also the skill of many of the photographers within the Australian anime community. The best photos will be selected to feature in the Animania Festival Cosplay Calendar, 2012 edition.

Cosplay calendar competition entry Closing Date: FRIDAY 8th JULY, 11:59pm

ANIMANIA FESTIVAL COSPLAY CALENDAR COMPETITION

SECTION 1. COMPETITION PROCEDURE

- 1.1. All entrants of the Animania Festival Cosplay Calendar Competition (hereafter referred to as '*the Competition*') must **submit photographs via email to cosplay@animania.net.au** before the closing date.
- 1.2. Each entrant may submit up to **5 photos**.
- 1.3. Entrants must be either:
 - (a) the cosplayer featured in the photo, or
 - (b) the cosplay photographer of all photos submitted.
- 1.4. Entrants will be notified **no later than 2 weeks after the closing date by email** if they have been selected as one of the month feature photo. Please ensure that you have provided a working email address – it is preferred if Hotmail or Yahoo! addresses are **not** used.

SECTION 2. COMPETITION RULES

- 2.1. The competition is open to cosplayers and cosplay photographers of all ages.
- 2.2. All entry submissions must include the information required as per the Entry Form from Section 4 (copy and paste is fine). As outlined, entrants must provide their own names and contact details as well as the names and contact details of the featured Cosplayers (if not the entrant) at the time of submission.
- 2.3. Submissions emails must not exceed **5 megabytes**.

For the selection process: Entrants are advised to scale down their photos to 3508x2480 pixels (**Landscape**), or equivalent proportions before submitting them. Entrants should still keep the original high quality copies of each photo – these will be needed if the photo is selected to be in the calendar.

For winning entries: Photos selected to be in the calendar must be provided to Animania Festival in:

- a timely manner to allow for sufficient layout and printing time
 - no less than 300dpi, and
 - **tiff or jpeg** format only
 - either an appropriate download or sent via CD (further details to be advised)
- 2.4. Photos must feature a single Cosplayer, or a group of Cosplayers with character costume(s) from any Japanese anime, manga or game. **Characters from (Western) comics, movies or other media that is unrelated to Asian popular culture will not be accepted in this competition.**
 - 2.5. Costume may be homemade or bought – this must be indicated in the entry form. Homemade costumes will be scored higher than bought costumes. Progress pictures are not required.
 - 2.6. The same photo can be submitted twice - once by the Cosplayer and once by the photographer. Please note this will not increase the chance of the photo being selected.
 - 2.7. Editing of photos, for example via Photoshop will be allowed. However please be aware this will not necessarily increase the chance of the photo being selected. Furthermore, excessive editing may *decrease* your chance of being selected.
 - 2.8. Photos displaying any obscene exposure (including nudity and gestures) will not be accepted.
 - 2.9. Animania Festival Staff will not be eligible to participate in the competition for prizes. This rule does not apply to submissions where photos:
 - were taken by Animania Staff (for Cosplayers), or
 - featuring Animania staff (for photographers).
 - 2.10. Aurora Entertainment Pty Ltd (hereinafter referred to as "*the Organisation*") reserves the right to adjust the competition rules in any way it sees fit and disqualify any entry for non-compliance with the rules outlined in this document or the Terms and Conditions for General Public.
 - 2.11. Permission is granted to the Organisation to use submitted photos for future promotions of Animania.
 - 2.12. The Organisation reserves the right to disqualify any entrants within reason. The Organisation's decisions are final.

- 2.13. By entering the competition, the entrant agrees to abide by the terms and conditions as set out in this document and on the website. Entrants who do not follow these rules will be disqualified.

3. AWARDS AND JUDGING

- 3.1. The judging criteria for the selection of the month photos will be based on the following criteria:

Photographer (10 points): The work of the photographer will be judged equally to the cosplayer's costume.

Composition, lighting and photoshoot location will also be assessed.

Cosplayer (10 points): Quality, difficulty and accuracy of costumes will be essential

- 3.2. Selected winning entrants will be notified by email and will receive a free copy of the calendar.
- 3.3. Winners of the Australian Preselection of WCS are guaranteed the right to be on the cover of the calendar.
- 3.4. The names of Cosplayers and Cosplay photographers will be included in the calendar (either under each photo or in a credits section at the back of the calendar pending final layout and what looks best). Cosplayers and Cosplay photographers may also choose to have their website details included as well.

4. ANIMANIA FESTIVAL COSPLAY CALENDAR COMPETITION SUBMISSION ENTRY FORM

Please submit the details outlined below during your submission. The form can be downloaded in a word format from the Animania Festival website.

ENTRANT DETAILS:

Name in Full:	
Age:	
Email Address:	
Best Contact Phone Number:	
Are you Cosplayer depicted in these photos or the Photographer?	

PHOTO DETAILS:

For each photo submitted, please include the name of the cosplayer and photographer, character and if you wish, a title for your photo.

Photo #1:

Full Name of Featured Cosplayer(s):	
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Name of character(s) being Cosplayed:	
Email address of cosplayer(s) (if available):	
Best Contact Phone Number for cosplayer(s):	
Title of Photo (optional):	
Name (or nickname) of photographer:	
Email address of photographer (if available):	
Website of photographer (if applicable):	

Photo #2:

Full Name of Featured Cosplayer(s):	
Name of character(s) being Cosplayed:	
Email address of cosplayer(s) (if available):	
Best Contact Phone Number for cosplayer(s):	
Title of Photo (optional):	
Name (or nickname) of photographer:	
Email address of photographer (if available):	
Website of photographer (if applicable):	

Photo #3:

Full Name of Featured Cosplayer(s):	
Name of character(s) being Cosplayed:	
Email address of cosplayer(s) (if available):	
Best Contact Phone Number for cosplayer(s):	
Title of Photo (optional):	
Name (or nickname) of photographer:	
Email address of photographer (if available):	
Website of photographer (if applicable):	

Photo #4:

Full Name of Featured Cosplayer(s):	
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Name of character(s) being Cosplayed:	
Email address of cosplayer(s) (if available):	
Best Contact Phone Number for cosplayer(s):	
Title of Photo (optional):	
Name (or nickname) of photographer:	
Email address of photographer (if available):	
Website of photographer (if applicable):	

Photo #5:

Full Name of Featured Cosplayer(s):	
Name of character(s) being Cosplayed:	
Email address of cosplayer(s) (if available):	
Best Contact Phone Number for cosplayer(s):	
Title of Photo (optional):	
Name (or nickname) of photographer:	
Email address of photographer (if available):	
Website of photographer (if applicable):	

Please note only 5 photos may be submitted for entry into this competition; refer to the competition rules and procedure for further details.